

Critical Analysis of the Philosophy and Social Foundations of Nigeria's Communication Policy

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Abstract The paper examines the imperatives of philosophy and social foundational aspects of an enduring national communication policy for Nigeria. The methodology employed is a descriptive and analytical approach, which critically positions the twin concepts as important components of a communication policy. The paper concludes that Nigeria has not evolved or implemented a comprehensive integrated and holistic communication policy since becoming an independent nation in 1960.

Key words: Communication policy, Analytical approach, Twin concepts, Holistic communication, Independent nation

Introduction

A thorough discourse on Nigeria's Communication Policy cannot be done without recourse to its philosophy and social foundation. The policy must be grounded on a philosophy of state that seeks to redress the negative features of our colonial past, its inherited social structure as well as one that aids the establishment of an assertive, just and self-reliant nation.

As pointed out by Momoh (1989:65), "the main thrust of the National Communication Policy should be the deliberate use of the resources of mass communication to protect the