

## **Implications of New Media on Future Elections in Nigeria**

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**Abstract** The major emphasis in this study is that the society we live in today is an information intensive one. The researcher observes that information and knowledge sharing have become extremely easy with information and communication technologies (ICTs) breaking common barriers of time, space and distance. According to him: "The current generation is tagged the Tech-Generation" in that all aspects of human endeavours are driven by the use of modern Technologies, which gave birth to new media. He concludes that ICTs have greatly revolutionized virtually all aspects of human endeavours and offering seemingly new media, which has sufficiently enhanced effective and efficient social interaction among different people of the world and this is predicted to have great influence on future elections in Nigeria.

**Key words:** Knowledge sharing, Communication technologies, Space and distance, Current generation, Human endeavours

### **Introduction**

President Goodluck Jonathan in his remark on the use of social media in December, 2011 asserts that: "The age of information and communication technology, otherwise known as ICT, has shortened space and distance and governance is not left out of it". With a click of the mouse and a tap on the keyboard, you are instantly locked in conversation with anyone, anywhere in the world. It is very easy to take this marvel for granted, but all you need to do to appreciate the enormity of ICT invention is to remember the days of telegram, telex, faxes; and registered mails,